



Kidney Kings Podcast Sponsorship Packet 2025

The Kidney Kings Podcast offers powerful sponsorship opportunities to businesses, organizations, and individuals dedicated to improving kidney health, supporting patients, advancing medical innovation, while expanding awareness of all things kidney throughout the United States and around the world.

Investment Pricing Available through 12/31/2025

About the Kidney Kings Podcast

The **Kidney Kings Podcast** is America's #1 resource for factual and accessible kidney health information. The show features interviews with physicians, transplant surgeons, dialysis professionals, researchers, nonprofits, patients, donors, caregivers, and innovators shaping the future of kidney care.

The podcast empowers audiences with knowledge, stories, science, and practical tools that support better kidney health and improve the overall quality of life for kidney patients across the nation and the world.

Hosted and produced by award-winning journalist Sam Yates, Kidney Kings delivers trusted voices, verified information, and compassionate storytelling to a growing national and international audience.

Sponsorship Levels

KING LEVEL — \$10,000

Opening and closing verbal credits, logo on all graphics, featured interviews, monthly spotlights, newsletter ad placement, banner advertising on Kidney Kings website, sponsorship credits on YouTube version.

CROWN LEVEL — \$5,000

Mid-roll mentions, graphic placement, quarterly spotlight, newsletter inclusion.

GOLD LEVEL — \$2,500

Monthly verbal recognition, logo on partner page, quarterly social mentions.

SUPPORTER LEVEL — \$1,000

Website listing and annual social tag.

LOCAL FEATURE EPISODE — \$1,500

Customized, professionally produced episode for clinics, nonprofits, physicians, or patient stories. Feature your patient, clinic profile or physician interview.

KIDNEY KINGS STORE SPONSORSHIPS

Product placement, merchandise partnerships, spotlight features.

KIDNEY KINGS EXPERIENCES™

Sponsorships for seminars, wellness events, and the Kidney Kings Dialysis Cruise.

The Kidney Kings Podcast is always open to partnerships and innovative awareness opportunities.

Contact

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All guests on The Kidney Kings Podcast receive a copy of their podcasts and have unlimited use of the edited materials for internal use on social media, website placements, and external advertising.

Guests and Sponsors are responsible for providing all commercials, printed advertising, or other promotional materials.

If you are unable to produce your items, professional assistance is available by Yates - Ai Public Relations, Intelligent Communications.

